



## **48<sup>st</sup> ADBU Congress BREST – LE QUARTZ**

**25 - 27 September 2018**

**Exhibition & Sponsorship Information**



# The ADBU Congress

- One of the main event of the French academic world
- 2 days ½ conferences and workshops
- An exhibition area with more than 50 stands (publishers, information services providers, booksellers, software, furniture, ...)
- A public of decision makers and influencers (SCD, EPST, ABES, Couperin, Ministry...)
- A platform of professional exchanges in a relaxed and friendly atmosphere
- Social events and gala dinner



# The attendees

- More than 400 delegates (mainly library directors, increasing number each year)
- +30 VIP (Ministry of Higher Education, Presidents of Universities, national licences negotiators, ...)
- French and international speakers
- Journalists (AEF, Archimag, Livres Hebdo, Newstank,...)





# Brest, the gateway to western Brittany and a city turned towards the future



**Maritime city nestled in one of the most beautiful rades of France**

**City of art and history**

**UBO, University of Bretagne Occidentale, more than 20,000 students, 250 courses and 11 libraries**





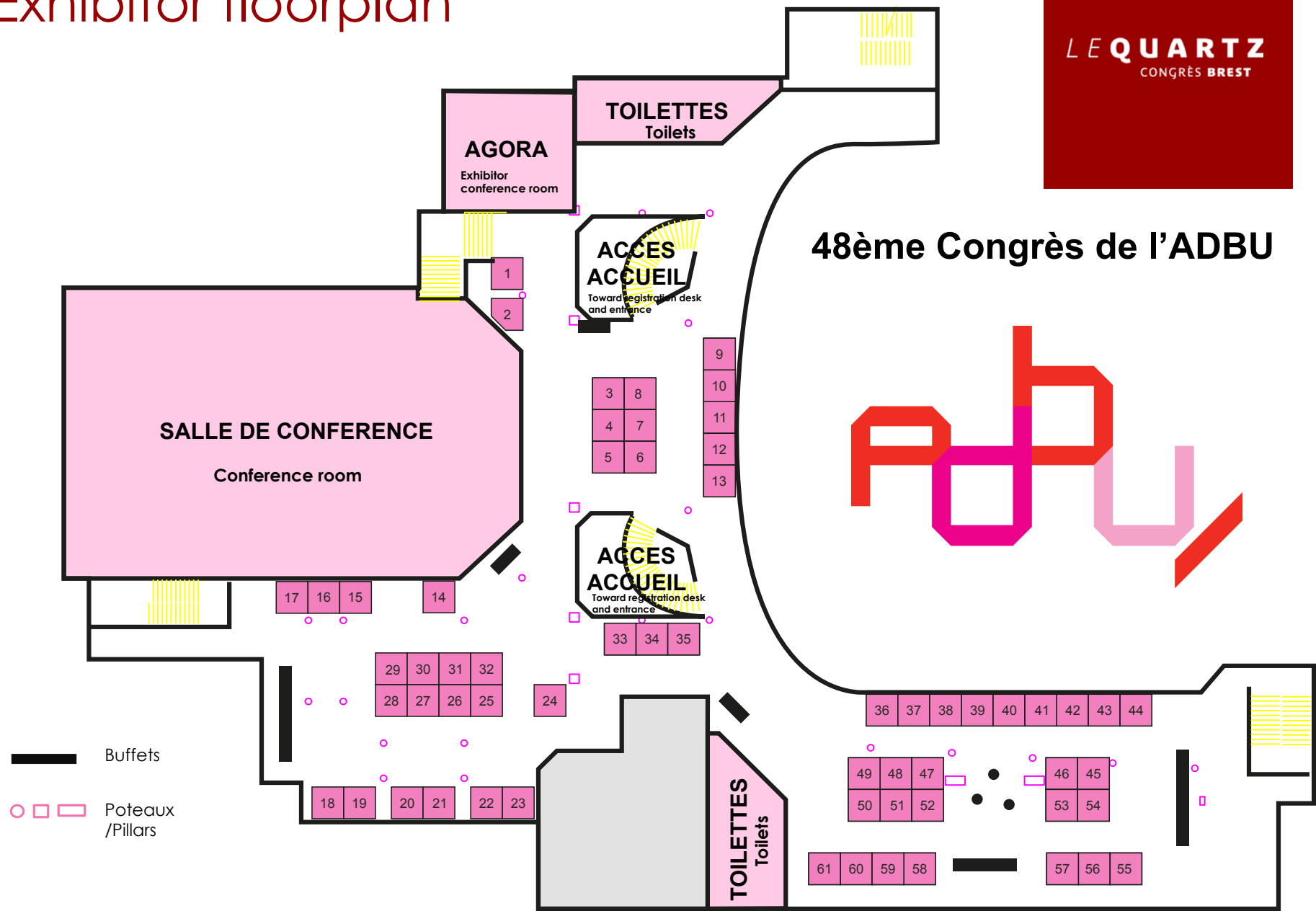
# Quartz Congress center – some pictures

LE QUARTZ  
CONGRÈS BREST



# Exhibitor floorplan

LE QUARTZ  
CONGRÈS BREST



# ADBU Congress 2018 – Program

Subject: The University Library, a catalyst for success

- **Monday 24 September**

- Your material and documentation should be received on this day. Storage in a secured space.
- Set up of your stand from 4pm to 6 pm

- **Tuesday 25 September**

- Stand set up from 8am to 9am
- Exhibition opening from 9am to 6pm
- Reception at the town hall at 7pm

- **Wednesday 26 September**

- Exhibition opening from 9am to 6pm
- Gala dinner at 8pm, Océanopolis

- **Thursday 27 September**

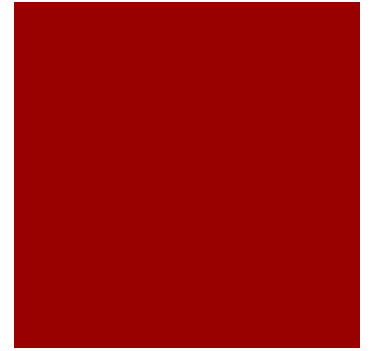
- Exhibition opening from 9am to 2pm
- Stand dismantling from 2pm
- Afternoon: cultural visits



# ADBU Congress 2018 – Packages

- **Stand Gold – 7000€\***
  - Priority on stand place selection -8 s.q.m.
  - 3 stands available
- **Stand Silver – 5000€\***
  - Priority on stand place selection – 4 s.q.m.
  - 6 stands available
- **Stand Bronze – 2500€\***
  - 4 s.q.m. (2x2m)
  - 49 stands available

\* early bird rates until June 30th 2018





# ADBU Congress 2018 – Gold Package



- **Privileged and central location**– double premium stand of 8 s.q.m.
- **Design and closed desk**, 2 high stools, 1 lounge kit with 3 armchairs and low table, carpet, documentation rack, trash can, electricity, wi-fi and signage
- **Lunches** and **gala dinner included for 6 people**
- **30 minutes presentation** in the Agora
- **A5 advert / inside front, inside back or back cover** in the **catalog** of the congress
- **Acknowledgements** in the catalog of the congress
- Logo on **the Congress Poster**
- **Logo** on the **ADBU's website** and **company description** in the catalog of the congress
- **A4 flyer** and **1 goodies** in the **delegate bag**
- **Promotion** on the ADBU mailing list
- **List of attendees**
- **Early bird rate : 7000€** until June 30<sup>th</sup> (8 000€ from July 1<sup>st</sup> to September 14<sup>th</sup>)

# ADBU Congress 2018 – Gold Package details



Open double stand of 8 s.q.m  
Wi-fi & electricity included



Wall background and  
stand separator,  
carpet



One design and closed desk



Documentation  
rack



2 white high stools



Stand signage  
50x30cm



Trash can



Lounge kit (3 farmchairs + low able)

# ADBU Congress 2018 – -Silver Package



- **Priority of your stand placement** (equipped stand of **4 s.q.m**)
- **Designed and closed desk**, 2 high stools, carpet, documentation rack, trash can, electricity, wi-fi and signage
- **Lunches** and **gala dinner included for 3 people**
- **30 minutes presentation** in the Agora
- **Acknowledgements** in the catalog of the congress
- Logo on **the Congress Poster**
- **Logo** on the **ADBU's website** and **company description** in the catalog of the congress
- **A4 flyer** in the **delegate bag**
- **Promotion** through the ADBU mailing list
- **List of attendees**
- **Early bird rate: 5000€** until June 30th (6000€ from July 1<sup>st</sup> to September 14th)



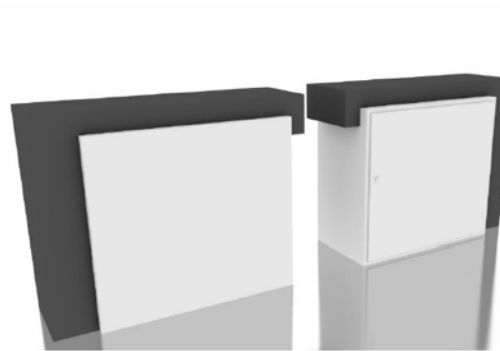
# ADBU Congress 2018 – Silver Package details



**Stand of 4 s.q.m.  
Wi-fi & electricity included**



Wall background and  
stand separator,  
carpet



One design and closed desk



Documentation  
rack



2 white high stools



Stand signage  
50x30cm



Trash can

# ADBU Congress 2018 – Bronze Package



- **Equipped stand of 4 s.q.m.**
- **Closed desk**, 2 high stools, carpet, trash can, electricity, wifi and signage
- **Lunches** and **gala dinner included for 2 people**
- **Link** on the **ADBU's website** and **company description** in the catalog of the congress
- **List of attendees**
- **Early bird rate: 2500€** until June 30th (3500€ from July 1<sup>st</sup> to September 14th)

# ADBU Congress 2018 – Bronze Package details



**Stand of 4 s.q.m**  
**Wi-fi & electricity included**



Wall background and  
stand separator,  
carpet



1 white closed desk



2 white high stools



Stand signage  
50x30cm



Trash can



# ADBU Congress 2018 – The Packages

	Gold	Silver	Bronze
Early bird rate in €	7000	5000	2500
Price in € after 30/6/2017	8000	6000	3500
Number of packages available	3	6	49
Stand (furniture, electricity, internet included)	8 sqm	4 sqm	4 sqm
Priority of stand placement choice	●	●	
Number of lunches included for each day	6	3	2
Number of gala dinners included	6	3	2
Company description in the catalog	●	●	●
Listing of attendees	●	●	●
Logo on the web site	●	●	
Logo on the Congress Poster	●	●	
Acknowledgements with logo in the catalog	●	●	
1 insert in the delegate bags	●	●	
1 goodie in the delegate bags	●		
Advert in the catalog	Inside front, Inside back or back cover	Inside page	
1 message on ADBU forum	●	●	
30mn presentation in the Agora, during the breaks	●	●	

# ADBU Congress 2018 – Sponsoring



▪ Delegate notebook (with your logo)	1500€
▪ Delegate bags with your logo + 1 flyer + 1 goodies	2500€
▪ 1 flyer in the delegate bags	500€
▪ Goodie in the delegate bags	500€
▪ Advert in the catalog of the congress	1000€
▪ Sponsor of the gala dinner	5000€
▪ Sponsor of the music performance of the gala dinner	1500€
▪ Photobooth sponsor @ the gala dinner	1500€
▪ Local product in the delegate bags	contact us

# ADBU Congress 2018 – Key Information

- Allocation of stands according to the chosen package and the order of registration
- Priority stand placement for Gold et Silver packages
- Registration priority given to 2017 exhibitors
- Supply of pre-equipped stands. No possibility to mount your own stand. Only kakemonos and documentation displays will be accepted. For specific request, please contact us
- Early bird prices available until June 30th
- List of your sales representatives on the stand and company description for the catalog to be provided before July 20<sup>th</sup>
- Technical guide for exhibitors will be sent mid-June





# ADBU Congress 2018 – Coffee breaks, lunches, gala dinner

- **Coffee breaks**

- Many coffee breaks will be served during the congress in order to allow delegates to meet with exhibitors and assist to their presentation

- **Lunches**

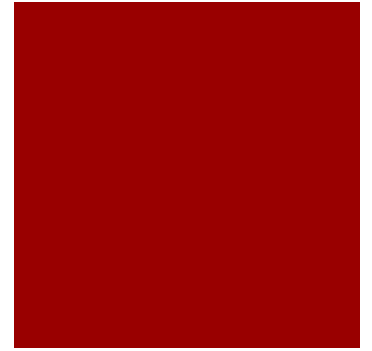
- Lunches (included in your package) will be served in the exhibition hall (several buffets will be dispersed among the stands)

- **Gala dinner**

- The gala dinner will take place on Wednesday 26 September at Océanopolis, the renowned Ocean Discovery Park : Private visit, cocktail among the aquariums and dancing party
- We offer you free invitations for this dinner (6 for the Gold, 3 for the Silver and 2 for the Bronze)



# ADBU Congress 2018 – Booking



- The online booking form for packages and sponsoring is available on our website : [www.adbu.fr](http://www.adbu.fr) in the menu Congrès ADBU
- The « early bird » price is available until June 30<sup>th</sup>
- An automatic email will be sent to confirm your order
- The related invoice will be sent by email.  
Please note that your payment should be received before September 15<sup>th</sup>, at the latest.



## Contacts, organisation and stand booking:

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## Contact for invoicing questions:

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