

# 48<sup>e</sup> congrès de l'ADBU

La bibliothèque universitaire,  
catalyseur des réussites.

25-27 septembre 2018



## Exhibitor Guide

**Le Quartz**  
Centre des congrès Brest

@ADBU\_OFFICIEL #ADBU2018 [www.adbu.fr](http://www.adbu.fr)

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# Your deadlines

- Registration of your staff **Friday 13 July**
- Company bio and logo for the congress catalogue **Friday 13 July**
- Exhibitor presentation Agora : abstract, title and speaker\* **Friday 24 August**
- Advert in the congress catalogue\* **Friday 24 August**
- Message to post on the ADBU-Forum\* **Friday 7 September**
- Additional furniture or material to order **Monday 10 September**
- Delivery of the insert and goodie for the delegates bags\* **between Monday 17 and Friday 21 September**
- Delivery of your material to put on your stand **between 17 and 21 September**
- Stand set-up **Monday 24 September between 4-6pm and Tuesday 25 September between 8-9am**
- Stand break down **Thursday 27 September between 2-4pm**
- Collection of your material after event **between Thursday 27 september and Friday 28 September**

\*Only for Gold and Silver sponsors

# Exhibitors list

## Gold

EBSCO (5 & 6)  
ELSEVIER BV (3 & 4)  
EX LIBRIS / PROQUEST (25, 31, 32)

## Silver

AAAS/SCIENCE ((13)  
CAIRN.INFO (14)  
OCLC (9)  
JoVE (33)  
SPRINGER NATURE (22 & 23)

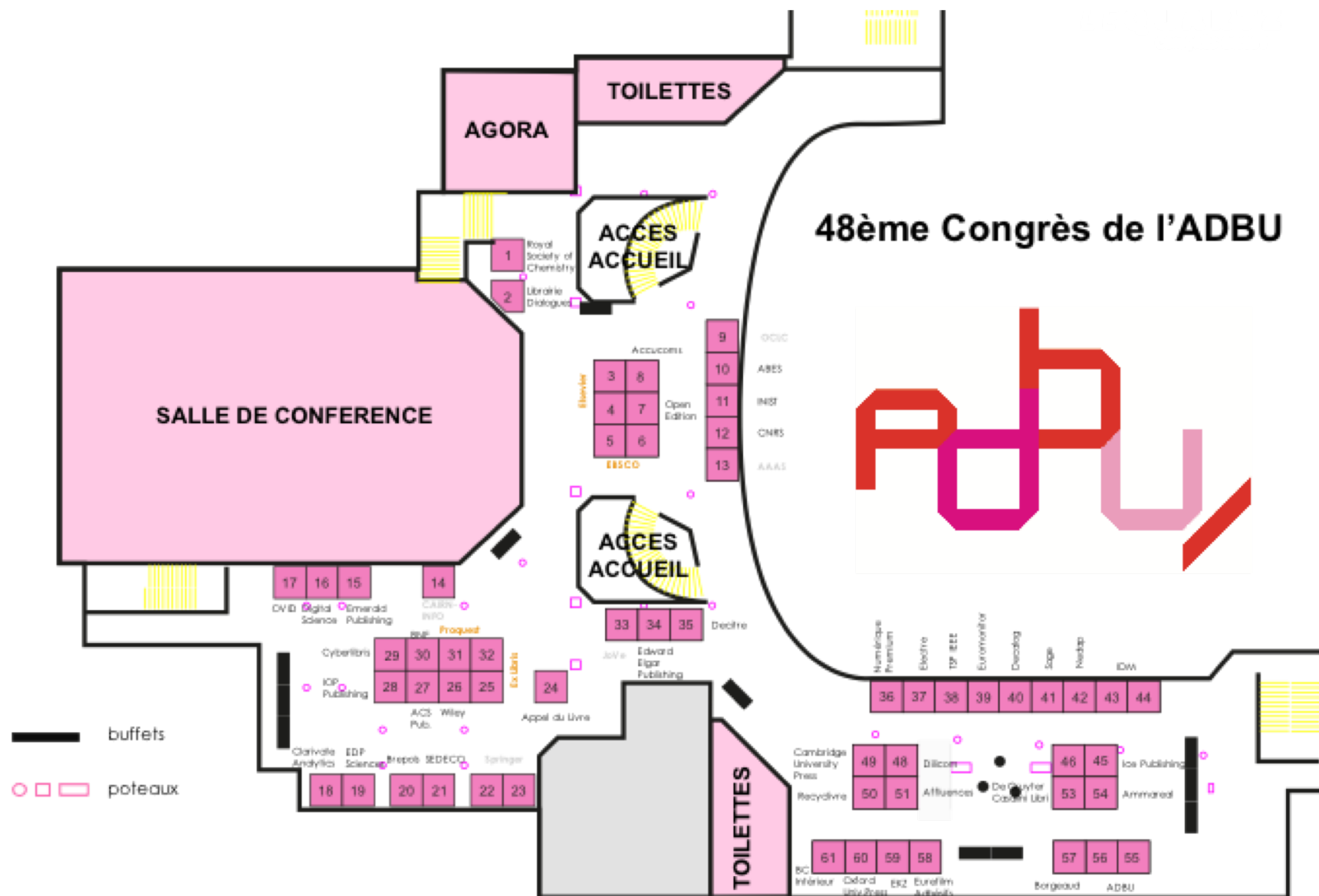
## Bronze

ABES (10)  
ACCUCOMS (8)  
ACS PUBLICATIONS (27)  
ADBU (55 & 56)  
AFFLUENCES (51)  
AMMAREAL (54)  
BC INTÉRIEUR (61)  
BNF PARTENARIATS (30)  
BORGEAUD BIBLIOTHÈQUES BY  
MOBIDECOR (57)  
BREPOLS PUBLISHERS (20)  
CAMBRIDGE UNIVERSITY PRESS (49)  
CASALINI LIBRI (53)  
CLARIVATE ANALYTICS (18)  
CNRS (12)  
CYBERLIBRIS (29)  
DE GRUYTER (53)  
DECALOG – DM CULTURA (40)  
DECITRE (35)  
DIGITAL SCIENCE (16)  
DILICOM (48)  
EDP SCIENCES (19)  
EDWARD ELGAR PUBLISHING LIMITED (34)

EKZ FRANCE (59)  
ELECTRE (37)  
EMERALD PUBLISHING (15)  
EUREFILM ADHESIFS (58)  
EUROMONITOR INTERNATIONAL  
(39)  
ICE PUBLISHING (45)  
INIST-CNRS (11)  
IDM (43 & 44)  
IOP PUBLISHING (28)  
L'APPEL DU LIVRE (24)  
LIBRAIRIE DIALOGUES (2)  
NEDAP FRANCE (42)  
NUMÉRIQUE PREMIUM (36)  
OPENEDITION CENTER (7)  
OVID TECHNOLOGIES (17)  
OXFORD UNIVERSITY PRESS (60)  
RECYCLIVRE (50)  
ROYAL SOCIETY OF CHEMISTRY (1)  
SAGE PUBLISHING (41)  
SEDECO - AD CARTE (21)  
TSP DIFFUSION (38)  
WILEY (26)



# Exhibition floorplan



# Programme

- **Monday 24 September : Stands set-up**
  - Set-up of your stand between 4pm and 6pm
- **Tuesday 25 September : ADBU General Meeting (only for ADBU memberships)**
  - Set-up of your stand between 8am and 9am
  - Exhibition area opening at 9am, coffea break around the stands between 9am to 9.30am
  - Lunch break : from 11.30am to 1.30pm (stands visit, agoras, aperitif, lunch in the exhibit hall)
  - Afternoon break from 2.30pm to 3.15pm and 4.15pm to 5pm (stands visit, agoras, coffea/tea/cakes in the exhibition hall)
  - End of the conference at 5.40pm
  - Reception at the City Hall with the Mayor of Brest at 7.15pm
- **Wednesday 26 September : Learning day and workshops (open to all)**
  - Exhibition area opening at 9am, coffea break around the stands between 9am to 9.30am
  - Lunch break : from 11.45am to 2pm (stands visit, agoras, aperitif, lunch in the exhibit hall)
  - Afternoon break from 3.15pm to 4.15pm (stands visit, agoras, coffea/tea/cakes in the exhibition hall)
  - End of the conference at 5.45pm
  - Gala dinner at Brest Océanopolis. Bus shuttles from the Quartz from 7.30pm to 8pm
- **Thursday 27 September morning : round table with politics (open to all)**
  - Exhibition area opening at 9am, coffea break around the stands between 9am to 10am
  - Lunch break : from 1.30pm to 2.30pm (stands visit, lunch in the exhibit hall)
  - Stand break down from 2pm to 4pm
  - Afternoon : cultural visits

# Details of the Bronze stand

- **Fully equipped stand of 4 s.q.m.**
- Grey carpet which delimits the stand area (2x2 meters)
- One white closed desk L110xD60xH100 cm
- 2 white high stools
- Back wall (white)
- Stand separator(s) with a plant (according to your stand disposal)
- 1 trash can
- 1 signage on your desk/your logo 50x30cm
- Electricity (power socket supplied-220V)
- Wi-Fi



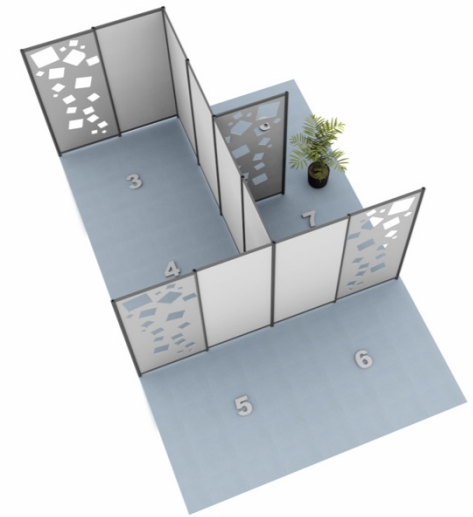
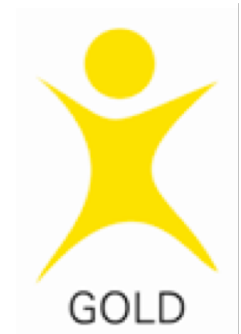
# Details of the Silver stand

- **Fully equipped stand équipé de 4 m<sup>2</sup>, in a priority area**
- Grey carpet which delimits the stand area (2x2 meters)
- One white closed desk L110xD60xH100 cm
- 2 white high stools
- 1 documentation rack
- Back wall (white)
- Stand separator(s) with a plant (according to your stand disposal)
- 1 trash can
- 1 signage on your desk/your logo 50x30cm
- Electricity (power socket supplied-220V)
- Wi-Fi



# Details of the Gold stand

- **Double premium stand of 8 s.q.m., fully equipped, in a privileged and central area**
- Grey carpet which delimits the stand area (2x2 meters)
- One white closed desk L110xD60xH100 cm
- 2 white high stools
- 1 lounge kit with 3 armchairs and low table
- 1 documentation rack
- Back wall (white)
- Stand separator(s) with a plant (please specify us how you want the disposal)
- 1 trash can
- 1 signage on your desk/your logo 50x30cm
- Electricity (power socket supplied-220V)
- Wi-Fi



# Wi-Fi

- The Quartz is equipped with high-speed Wi-Fi connections in all spaces
- To log in, simply select the "ADBU Congress" network (no identification is required)
- For any wired connection request, please contact us

# Stand set-up

- We remind you that your stand is delivered equipped
- You will be able to install your material on your stand:
  - **Monday 24/9 from 4pm to 6pm**
  - **Tuesday 25/9 morning from 8am to 9am**
- **Your shipped material** will be stored in a secure location, before and after the convention. Our logistic will put it on your stand on Monday 24/9 before 4pm.
- **Empty packagings** must be evacuated without delay and stored by exhibitors. If you have a storage problem, a space will be available to you. It is forbidden to clutter the stands with packaging that may constitute a risk in case of fire.
- General building **security** is provided by the Quartz. However, your stand should remain under your watch during the day.
- **Cleaning**: each stand will be cleaned at the end of the day. A cleaning agent will be available during the day

# Shipping of your material

- Parcels must be delivered **between Monday 17 September and Monday 24 September** at the latest
- Each package should mention the name of the exhibiting company and the number of your stand
- The parcels will be dispatched on the stands on Monday 24 September by our logistics department
- Each parcel should mentioned the following :

CONGRES ADBU  
LE QUARTZ - Centre de Congrès  
**Exhibitor name– Stand number**  
Rue Frédéric LE GUYADER  
29200 BREST

Tel : +33 2 98 33 95 33

- For any material delivered, the name and address of the sender must appear on each package



# Address for delivery (carrier) and stand set-up

## Delivery contact:

+33 2 98 33 95 36

## Delivery access (carrier):

Entrée Forum  
LE QUARTZ  
rue Frédéric Le Guyader  
29200 BREST

**Delivery schedules:** from  
9am to 6m, Monday to Friday

## Stand set-up access:

Entrée Forum  
rue du Château  
29200 BREST

*Reserved for access the day before  
(Monday) from 4pm to 6pm and  
Tuesday from 8am to 9am. There is  
a yard to park the vehicles for 30  
minutes (the time to discharge your  
material) and a lift serving the level of  
exposure (trolleys are available)*

## Dimensions of the elevators:

- Max load 1,000 kg
- Height 2 meters
- Width 1meter
- Depth 1 m 80



# Stand break down and collection of your material after the event

- The dismantling / storage of your stand will be **Thursday, September 27 from 2pm to 4pm**
- Garbage containers will be made available to you
- **Any material picked up by a carrier must be packed by the exhibitor and left on the stand. The name and contact details of the exhibitor and the carrier must be clearly marked on the packaging.**
- Parcels must be collected on the day of dismantling or **no later than Friday 28 September**

# Additional furniture and material

- Banners: only lightweight and space-saving structures are accepted, kakemono type, roll-up
- Posters: you can stick posters on your stand walls
- You can order additional furniture or equipment directly to our stand provider EXPO-OUEST (see the order form attached)  
This concerns:
  - Screens, IT
  - Chairs, high stools
  - Documentation rack
  - Nespresso machine
  - Other (on request)

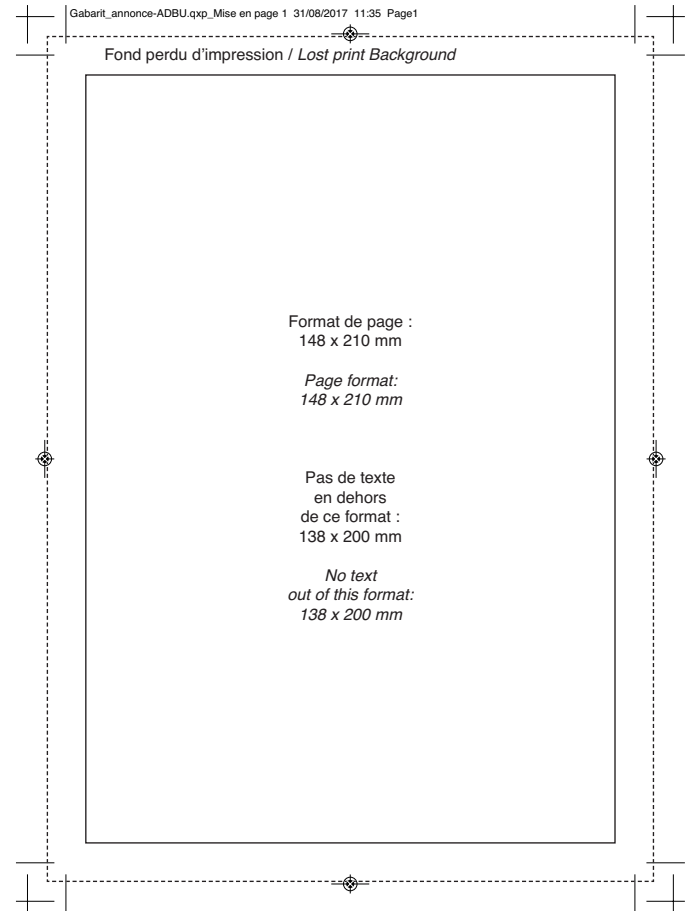
# Catalogue of the Congress

- A catalogue of the congress will be given to each delegate
- It will include the event programme, the exhibition floorplan and your company description with logo
- Please fill your company bio at:  
<http://adbu.fr/inscription-individuelle-exposant-informations-catalogue/>
- And send your logo to [delegue.general@adbu.fr](mailto:delegue.general@adbu.fr) : format .ai or .png 300 DPI or pdf HD
- Deadline: July 13th

# Adverts in the congress catalogue

## *Gold et Silver packages*

- Silver and Gold packages include one advert in the congress catalogue:
  - One inside ad for Silver
  - Inside front, inside back or back covers for Gold
- Technical specifications are: A5 format, pdf high definition (see full details on the right)
- Deadline to receive the pdf: **Friday 24 August**



# Inserts and goodies in the delegates bag

## *Gold et Silver packages*

## *& sponsoring option*

- Silver and Gold packages include one flyer in the delegates bag, (please provide a light document to not overload the weight of the bag!)
- Gold packages also include one goodie to add in the bag (please let us know in advance what kind of goodie you'll include)
- 450 copies (flyer & goodie) have to be sent to the Quartz Congress Center **between Monday 17 and Friday 21 September at the latest**
- The delivered material must bear the following address (be sure to mention **"ENCART SAC"** on the address label)

CONGRES ADBU  
LE QUARTZ - Centre de Congrès  
**Your exhibitor name – ENCART SAC**  
Rue Frédéric LE GUYADER  
29200 BREST

Tél : +33 2 98 33 95 33

# Exhibitors presentations “Agora”

- A **30-minute presentation** is included in the Gold and Silver packages during coffee breaks or lunches
- Presentations will take place **in the main exhibition hall**, in a dedicated area (see on the floorplan page 5)
- **The abstract and the title of your speech** and the name / function of your speaker have to be communicated to us **before August 24th**
- **The powerpoint presentation** (or other format) should be sent to [delegue.general@adbu.fr](mailto:delegue.general@adbu.fr) **by Friday 21 Septembre**
- Your speaker is invited to luncheons and the gala dinner
- We would like to remind you that it is preferable not to make a commercial presentation in order to attract the interest of the delegates, and to privilege feedback from clients or subjects related to the theme of the congress “the university library, a catalyst for success”

# Coffee breaks and lunches

- Several breaks will be organized during the day to allow delegates to visit your stand and attend the Agora exhibitors presentations (see the full program on the ADBU website)
- The lunches will be served as a standing cocktail in the exhibition hall. The buffets will be spread over all the spaces and culinary animations are planned on the big buffets (tasting of oysters, pancake workshops, etc.)
- Please note: we guarantee a high traffic on your stand during lunch time, so we invite you not to go outside during this break!



# Gala dinner at Océanopolis

- The gala dinner will be held Wednesday, September 26 at 8pm at the Oceanopolis Brest
- You get **2 free tickets** to this evening (**6 for the Gold pack and 3 for the Silver**). Please contact us for any additional tickets (ticket price 75 €)
- Your Agora speaker is invited to the gala evening (Gold and Silver packs)
- An invitation card will be given during the congress, it will be asked at the reception of the Océanopolis.
- Shuttle buses will be organized to go and to go back, between the Quartz and Océanopolis (departures between 7.30pm and 8pm, returns between 11.30pm and 2.30am)
- A guided tour of the site is offered upon arrival
- The cocktail will be held in the Aquariums area, in the middle of the fish!
- The evening will end in a dance floor at the Event Pavilion
- You can offer a souvenir gift to the guests by ordering an item at the Souvenirs de l'Océanopolis shop: cosmetics, delicatessen, decoration and tableware, textiles, etc. Please contact us

# Delegates list

- The **list of attendees** at the ADBU Congress will be sent to you by email on September 7th
- An update will also be sent to you the week before the congress
- A print copy will be given to you during the congress

# Communication on ADBU Forum

## Your message on ADBU Forum

- Gold and Silver packages include a communication that will be posted on the forum ADBU
- You will have to send your message to us **before Friday 7 September**

# Sponsoring opportunities still available :



▪ Delegates notepads (with your logo)	1500€
▪ 1 insert in the delegates bag	500€
▪ 1 goodie in the delegates bag	500€
▪ 1 advert in the congress catalogue	1000€
▪ Photobooth during the gala dinner	1200€
▪ DJ at the gala dinner	1200€
▪ Gala dinner	5000€
▪ Breton product to insert in the delegates bag	contact us

# Contacts

## Contacts, organisation and stand booking:

Alexandre Pailley

[delegate.general@adbu.fr](mailto:delegate.general@adbu.fr)

Tél : +33 6 49 41 88 45

Delphine Dufour

[deleguee.generale@adbu.fr](mailto:deleguee.generale@adbu.fr)

## Contact for invoicing questions:

Yann Marchand

[yann.marchand@univ-lille.fr](mailto:yann.marchand@univ-lille.fr)